4ART Holding AG: Updated Roadmap for MOSAIX Development and Release

This roadmap reflects the latest adjustments to the MOSAIX development timeline, incorporating the integration of Google Gemini 2.5 AI capabilities and extending the beta testing phases.

Roadmap Overview

Phase	Timeline	Key Activities
Closed Beta Launch	December 2024	Initial closed beta testing began with select users to gather feedback on core functionalities.
Google Gemini 2.5 Update	December 2024 – April 2025	Integration of Google Gemini 2.5 AI capabilities to enhance MOSAIX's core performance.
Extended Closed Beta	May – June 2025	Expanded closed beta testing with enhanced features and performance optimizations.
Public Beta Launch	July – October 2025	Public beta testing phase to onboard a larger audience and refine the platform based on feedback.
Final Product Release	November 1, 2025	Global launch of MOSAIX with full functionality and AI-powered enhancements integrated.

Key Milestones

1. Closed Beta Phase (December 2024 – April 2025)

- Began in December 2024, providing access to a select group of users.
- Focused on gathering initial user feedback on core features like digital art authentication, virtual galleries, and secure transactions.
- Adjustments made following Google's announcement of Gemini 2.5 AI updates.

2. Google Gemini 2.5 Integration (December 2024 – April 2025)

- Access to Google Gemini 2.5 AI opened in early 2025.

- Features being integrated:

    o Real-time artwork valuation.

    o Dynamic curation for personalized art exhibitions.

    o Enhanced data processing for authentication and provenance verification.

- Development extended until April to fully incorporate these advanced capabilities.

3. Extended Closed Beta (May – June 2025)

- Expanded closed beta testing begins in May to rigorously test new AI-powered functionalities.

- Focus areas include:

    o Optimizing user experience with Gemini's advanced capabilities.

    o Ensuring scalability and reliability for public beta.

4. Public Beta Phase (July – October 2025)

- Launching in July to onboard a broader audience, including artists, collectors, and galleries.

- Key objectives:

    o Gathering large-scale user feedback to refine user experience and feature set.

    o Leveraging slower summer months for iterative improvements.

5. Final Product Release (November 1, 2025)

- Official global release with all features fully operational.

- Marketing campaigns planned to coincide with the high activity period in the global art market during Q4.

Strategic Adjustments

- The decision to extend development until April aligns with the opportunity presented by Google Gemini's advancements, ensuring MOSAIX remains at the forefront of AI-driven art solutions.

- Shifting timelines allow for a more robust product launch while maintaining user engagement through phased rollouts.

Next Steps

1. Finalize integration of Gemini 2.5 features by the end of April 2025.

2. Prepare marketing materials and outreach campaigns for the public beta launch in July.

3. Develop a comprehensive post-launch strategy for November to maximize market adoption.

This updated roadmap ensures that MOSAIX will deliver cutting-edge solutions tailored to the evolving needs of the art community while leveraging the latest technological advancements from Google Gemini AI.